RJ REYNOLDS

TOBACCO COMPANY

S. R. MacLEOD
Region Operations Mgr

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June 17, 1997

E-Mail
D. P. Fitzgerald

BRU-CEL DISTRIBUTING / SIS #655364; SALEM TEAR TAPE PROMOTION #701147

Dear Don:

We have received information that the above referenced direct account will be selling their business to A. D. Bedell/ SIS Account #044880. The effective date has not yet been finalized, but we have been told by Bru-Cel that it should become official sometime in mid-July. Bru-Cel has advised us that they will not be shipping any promotions after June 1, 1997 as a result of this transaction.

Therefore, your assistance is requested in moving allocated Salem Tear Tape product from Bru-Cel's bonded warehouse (#65 Pitman), to A.D. Bedell's bonded warehouse (#49 Pittsburgh), for Drive Period #707 (July / August). Bru-Cel has two (2) cases of each style of Salem for Drive Period #707.

Please advise once this transfer has been completed. In advance, thank you for your assistance.

Sincerely,

Stephen
S. R. MacLeod
Regional Operations Manager
SRM/jc
cc: W. Roth
A. Zecca
C. Alessandra
R. Duszynski

No - Cancel distribution to Bru-Cel accts

51845 5888

Source: https://www.industrydocuments.ucsf.edu/docs/ksny0000